



Autism
Explorers

Sponsorship Brochure

2026



**Autism Explorers
CIC**

Developing new skills and connections

www.autismexplorersnorwich.com

About Us

"Autism Explorers was created from a deeply personal place, one that began when my own siblings were diagnosed with autism. Their journeys opened my eyes, strengthened my passion, and set me on the path to understanding and supporting children with Special Educational Needs and Disabilities (SEND).

On Saturday 19th April 2025, we officially launched Sensory Saturdays and this exceeded our every hope.

These are themed stay-and-play sessions where we welcomed SEN families into a safe, sensory-informed environment where children could explore freely and joyfully. Through play, they can develop fine and gross motor skills, imagination, speech and language, attention and concentration, all while having fun! This was the start of our journey and we now offer sessions from Fridays through to Sundays.

In just five months from our in-person launch we became an award winning provider, recognised for our hard work and dedication within Norfolk. We are honoured to receive the Flourish Family and Friends Award 2025!

We are now focusing on our mission, to bring accessible, high-quality SEN experiences to families who need them most, building connections, confidence, and joyful memories along the way." - Lillian Forster



Directors



Lillian Forster

Chair, Founder
& CEO



Emma Forster

Treasurer



Lottie Parish

Secretary



Why It Matters

Autism now affects 1 in 36 children (CDC, 2023), and diagnoses continue to rise. Behind every statistic is a family navigating long waiting lists, limited specialist provision, and environments that are often overwhelming rather than welcoming. Many families of autistic children struggle to find inclusive spaces where their child is truly understood, particularly while waiting for assessments, EHCP support, or therapy services. This can lead to profound social isolation, not only for children but also for parents and carers who often feel alone in their journey.

Autism Explorers CIC create safe, welcoming, inclusive and judgement-free spaces where families feel understood, supported and celebrated. We provide sensory-aware, autism-informed sessions designed to reduce anxiety and build confidence. Here, children can explore, play and connect at their own pace, parents and carers can meet others who truly “get it.” We are not just a session provider; we are a community where families belong.

Community Impact

Since launching, Autism Explorers CIC has supported over 125 families across Norfolk, with over 25 families attending regularly each week. We have delivered 44 Sensory Saturday stay-and-play sessions, hosted specialist trips and events, and created memorable experiences that many families would otherwise be unable to access.

With sponsor support, we can expand and develop our services to reach even more families across Norfolk, regardless of financial barriers. Together, we can reduce isolation, increase inclusion, and ensure neurodivergent children and their families feel valued, visible, and supported within their own community.

Sponsorship Packages



Autism
Explorers

Community Ally

£ 10 per month

The Community Ally package provides a week worth of healthy snacks for our sessions, art supplies for our creative explorers and everyday resources that help our explorers feel safe and supported.

- Your name or business listed on our dedicated sponsors and supporters page
- Social media thank you post
- A shout-out in our next community newsletter
- Digital 'Community Ally' badge for your website, emails, etc.

Inclusion Support

£ 20 per month

The Inclusion Support package provides funding towards sensory resources (fidget toys, etc.), printed materials for communication and subsidised places for families in financial hardships.

- Your name or business listed on our dedicated sponsors and supporters page
- Social media thank you post
- Personalised article in our next community newsletter
- Digital 'Inclusion Support' badge for your website, emails, etc.

Adventure Partner

£ 50 per month

The Adventure Partner package provides funding towards trips and community outings, celebrations for our families achievement's and development for new programmes.

- Your logo on our dedicated sponsors and supporters page
- Social media spotlight post, this will be pinned to our profiles for one month
- Printed and framed certificate of appreciation
- Digital 'Adventure Partner' badge for your website, emails, etc.
- Impact report





■ Explorer Champion

£ 75 per month

The Explorer Champion package provides funding towards further programme development, support for family subsidised trips and inclusive community outings, investment into therapeutic workshops and new sensory resources.

- Your logo on our dedicated sponsors and supporters
- Featured in our community newsletter for 6 months
- Printed and framed certificate of appreciation
- Digital 'Explorer Champion' badge for your website, emails, etc.
- Discounted stall rates at our events
- Impact report

■ Programme Sponsor (Custom)

Prices Vary

The Programme Sponsor (Custom) package provides a partially or fully funded trip or inclusive community outing, seasonal events (family fun day, summer celebration, Christmas party, parent and carer information and networking event, etc.) and Autism Explorer CIC expansion to help support more families within Norfolk.

- Named recognition linked directly to the programme (e.g. 'Summer Bash sponsored by...')
- Social media promotional posts tied to the funded programme
- Logo on our website during the sponsorship period
- Two featured articles in our community newsletter (Announcing the sponsorship and showcasing the impact of the funding following the programme or event)
- Opportunity to attend the programme or event (if appropriate)
- Impact report

Example A company donated X£ which covered the cost our last batch of leaflets and had their name and logo on there.

Example A company donated X£ which covered the cost our last batch of leaflets and had their name and logo on there.



CPD

At Autism Explorers CIC, we believe that high-quality support begins with highly trained team members.

To ensure our programs remain safe, evidence-informed, and responsive to the evolving needs of autistic children, we prioritise Continuing Professional Development (CPD) for our volunteers.

By sponsoring CPD initiatives, your organisation helps ensure that every child receives support from knowledgeable, confident, and well-trained team members..

CPD Sponsorship Supports:

- Autism-specific behavioural training
- Sensory integration workshops
- First Aid & Safety training
- Communication & social development strategies
- And many more training opportunities!

Large Equipment

Autism Explorers CIC relies on high-quality equipment to create safe, engaging, and sensory-friendly experiences.

Large equipment sponsorship ensures that children can participate fully in gross motor skills exploration-based activities while meeting diverse sensory and mobility needs.

Many inclusive programs fail due to lack of proper equipment.

Investing in large-scale equipment allows Autism Explorers CIC to:

- Increase accessibility for children with higher support needs
- Reduce long-term operational costs
- Serve more families
- Expand seasonal programming
- Improve safety standards





Our Families Testimonials

'An extremely supportive group to not only my granddaughter but my daughter too. The team have been patient, knowledgeable and fun when it comes to learning in a different way. Thank you for your time. x' - Claire (Esmae's Nanny)



'Absolutely amazing can't recommend enough the support it's incredible and every session always go above and beyond so support & help available. Have really help us so much.' - Jasmine (George's Mum)

'We love this group it's so relaxed. my highly sensory daughter who always plays with things in unexpected ways can happily play and create without me feeling as though I need to apologise for the mess she has made or restrict her. its wonderful. Everyone is so supportive and kind.' - Jane (Molly's Mum)



'Amazing group and such lovely ladies running it highly recommend my sons absolutely love it we go every week!' - Emma (Freddie & Stanley's Mum)

'Went to the session on Saturday with my 5 year old daughter. She loved it. Lots of well thought out, low key activities that she could choose to move between. All the staff/volunteers were lovely and spoke with me on our Autism journey and suggested ideas we could try. Was also great to see so many girls there. Will definitely be going again!' - Andy (Florence's Dad)



Autism
Explorers

Thank You

Partnering with Autism Explorers C.I.C. demonstrates your commitment to inclusion, community wellbeing, youth development, and meaningful corporate social responsibility.

Through your support, families across Norfolk gain access to safe, inclusive opportunities that reduce isolation, build confidence, and create lasting connections.

In return, our sponsors benefit from increased brand visibility, positive community recognition, measurable social impact, and strong alignment with a trusted, values-led organisation making a genuine difference in children's lives.

Together, we can ensure every child has the opportunity to explore, belong, and thrive.



helloautismexplorers@gmail.com



www.autismexplorersnorwich.com



07557220309